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THE EDUCATIONAL POINT OF THE "NUSSA THE MOVIE" ANIMATION MOVIE PRODUCTION BY BONY WIRASMONO

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ABSTRACT

The film "Nussa The Movie" is a breakthrough in the film with Islamic animation nuances with the plot presented easily for children to understand. The film is designed to invite children to be interested in manual or digital literacy, especially in Islamic activities. With a myriad of meanings, this story tells the story of the character of Nussa as the defending champion of the science fair with its limitations. The purpose of this paper is to examine and analyze literacy from the point of view of parents who have little time for their children, based on the results obtained through research on data sources and internet studies. Knowledge of the importance of literacy in children is decreasing due to the use of smartphones that are not wise and the attention of parents is not optimal. In conclusion, the development of literacy in children is less emphasized on letter knowledge and language use skills, among others; introduce vocabulary through objects, invite children to read books, train children to appreciate an object, and teach children about sincerity. This literacy learning mode uses a social and technological approach. The research results reveal that digital literacy is better able to increase awareness to build a mature mindset.

Keywords: *Literacy, Knowledge, mature mindset*

1. INTRODUCTION

Animation is Suite from gathering painting or images that have a little difference on each shape so that when playing appear move and resembling a movie [1]. Animation originated from the word animationem which has meaning give soul or life. Animation shared Becomes two, namely animation abstract and animation naturalistic. Animation abstract depicted as works containing line as well as shape and manipulated abstract colors by animators [2]. Animation naturalistic is imitation from the movie or video so the characters and plot story describe life real. By line big animation in the form of picture playing static sequence resembling world real. Animation could made from various kinds of media, start from pencil and paper, computer, up to tool advanced other.

At first animation first mentioned by Prof. Simon von Stampfer's with title Praxinoscope [3]. Animation this only in the form of walking man oppose direction clockwise around the circle inside there is picture star with axis in the middle. Along running time, in 1907-1911 artist from various world competing make animation, wrong the only one work from Katsudo Shashin called precede animation from west. Development animation this continue on around 1920's with presence the animated film industry "Walt Disney" [4]. The peak on 1928 Walt Disney released an animated film that had voice first given title Steamboat Willie. One decade after that, some industry glance at the animated film for Keep going developed because potency possible competition just happened, wrong only Warner Bros. And right only, not long after two industry this compete in animated film development, between Disney 's Mickey Mouse and Warner 's Bugs Bunny [5]. Competition going on encouraged Walt Disney to create Snow White and the Seven Draws which is an animated film first to have duration long.

The Disney era is very impact in the development of animated films in an impactful world until moment this [6]. In his era, Walt Disney was able to make more animated movies complex. Shape and animated film complex keep going develop after found television in 1950 's. Found it television this become sign for the new era for animated film industry television become a new medium for animated films, with presence television make animated movies in the form of an animated series television. Peak development animation there is on around where 's the 80 's on the year found more modern digital technology. This digital technology on reality new impact big on the 90 's through visual effects on Terminator films, Transformers, and others. The peak in 1995, Pixar Animation released the world 's first 3D animated film, " Toy Story".

Moment this is an animated movie has experience great change ordinary [7]. Change this very far if compared with animated movies first to do. Difference this appear on complexity story, brightness pictures, graphics that continue increases, up to on other details developments technology on animated movies impact big in the process of making animated films, there are technology felt make it easy animation film making. On Case this impact the more the number of animated films released almost each year.

2. LITERATURE REVIEW

In Indonesia, animated films not yet established for produced by big or spread to worldwide [8]. Animated movies not yet once reach peak success in Indonesia, I don't know from factor less technology support or factor people's interest. In history, animated film first in Indonesia produced on in 1983 entitled "The Huma". Animated movies this made by Perum Country Film Production with UNICEF assistance. If compared With Malaysia, the development of animated films in Indonesia is still lost competitive far away [9]. Indonesia haven't an animated movies as famous Upin and Ipin belongs to Malaysia. On In fact, television media in Indonesia precisely more many showing animated movies from country outside rather than production local. insteaded no nice animated movie production local tend own interest little audience so animated movie production only get a little room i.e. on television channels with minimal viewers or on big channel but the show time is not enter sense. whereas if we observe more in, animated film local minimal scene violence, almost no there is scene mature, even rated own Mark knowledge tall if could implemented. Precisely Case the positive that becomes weakness power competitive film production local in the eyes audience.

Sad, animated film origin Japanese who often even called anime liked until own fan from various circles start from children to adults [10]. Anime alone of course serve very story interesting for Keep going followed, mostly adventure genre anime or action. whereas what when mita study more far away, anime a lot contain element violence until scene mature in some the scene. Meaning that can be we take from some anime also tend difficult for digested with head empty, even should make we rotate head to get take existing values. If compared with animated movies production local, more viewing worthy for served to children is animation production local. No without reason, animated movie artificial child country tend containing stories that teach children for behave good. Besides that also many knowledge knowledge presented in scenes in animated movies production local. As example teach about importance read book for children or often called literacy where Case this already become an incessant government program socialized a number of this year.

However on a number of year Lastly, the animated film industry in country start get stage on screen glass indonesian. Some animated movies start get decent space on the scene screen glass, thing this bear fruit positive be marked with no few people become connoisseur loyal some animated movies production local as Adit and Sopo Jarwo , Family Somat , Kiko , and so on. The peak a number of time ago, Nussa and Rara the beginning is a television series moment ramadan capable releasing animated film duration long showing in theaters in 2021 ago. Nussa : The Movie is the first Indonesian film in 2021 to be shown in Indonesian cinemas . The Little Giantz [11]. collaboration film and Visinema Animation 's not only so a show that makes viewer come back again to cinema, but also expected return ignite spirit Indonesian cinema during the pandemic.

The Synopsis of the film Nussa : The Movie is about Nussa , a child intelligent 9 years old participating in competition science at school for make his father proud. However, experiment the rocket fail and attention fall down to rocket Johnny, son new to school at the same time competition for him. Besides simple story, this movie also can watch all. For viewer children, a lot inspiration that can got from this movie , ok about spirit so champion until connection social. Temporary for viewer adult, this movie come up with fun childhood memorabilia tickled to nostalgia. Conflict in reference in the movie nussa this lead on conflict simple but layers. the behavior of the characters will interpreted what existence . As how Nussa compete, friends Nussa who supports , until connection with family. However for viewer mature , you will aware that everything done Nussa and another character turns out there is mean. For example, relationship Nussa with Mr. Ucok, Abdul, and Syifa. Then, why is Abba outside country, why Jonni one group with Nussa , dan so on. Like foreshadowing, everyone revealed towards the end.

3. RESEARCH METHOD

Method is steps taken researcher for reach expected goal with structured play by systematic. Method study is method used by researcher in collect research data (Arikunto, 2006). Based on statement above, can concluded that method study is method researcher do study for got result in the form of fact from research. Method study shared Becomes three, namely historical, descriptive, and experiment [12]

- 1) Method Historical is step data collection as well as interpretation events that occur from the past that describes fact for support the future
- 2) Method Descriptive is method with the latest media data for do investigation To use solve problem faced.
- 3) Method Experiment is method that requires researcher do test for could determine because consequence from results experiment .

This time researcher use method analysis descriptive qualitative. Method this used in research this time because rated more effective where researcher only need collect data from animated films that have been chosen without should change it to in number before determine results from discussion. Method this chosen also because feel the most suitable in determine decision from data in the form of dialogue interpretation as well depiction plot from animated films that have been selected .

Knowledge knowledge is formed knowledge from experienc, study, and experiment [13]. Knowledge knowledge used for determine principle what 's going on studied . Researcher also think that knowledge knowledge is meaning from results thoughts based on experienced as the basis that becomes supplies in determine something action in Century future that produces knowledge new knowledge. Personality is method think man on things that happened human. In anything else, personality translated into the trend man in face based reality with nature, pattern thoughts , emotions , and purposeful knowledge for adapt with state the environment.

Literacy is ability read and write [14]. According to the World's Most Literate Nations Ranked in 2016, culture Indonesian literacy is in the 60th position out of 61 countries. This data show that Indonesian literacy is very low.2 There are about 99% who do not like read and 1% stated like read. In study this, researcher analyze elements in the film that gives invitation to viewer for push emergence attitude literacy. Previous study to the animated film “ Nussa and Rara " already " done several times. Only just most other studies observe animation this in serial form, while research this time focus on animated movie time this has enter to in screen movies width . Research this do with purpose capable analyze knowledge knowledge as well as proper personality imitated in the animated film “ Nussa and Rara : The Movie” which is written nor implied.

4. FINDINGS AND DISCUSSIONS

4.1 Findings

a. Figure in the Animated Film “ Nussa and Rara : The Movie”

- 1) Nussa : Nussa is figure main in animated movies this . Nussa depicted with figure child man 8 years old who have lack in the form of lost wrong one her feet ang require it using a prosthetic leg. Even though so Nussa no once make the drawbacks as the weakness he have. Nussa depicted own abstinence character surrender with high ambition for win championship science held at his school and more level high. In the animated film here, Nussa own intelligence as well as high imagination in field science specifically rocket. Nussa also depicted as easy boy motivated, honest, respect tall sportsmanship, as well angry person in a number of time certain . Intelligence Nussa in the field science based on on wish know to the things he find when get a information. Nussa also depicted as always child get inspiration from understanding against writing or the words he read through book as well as Joni 's tablet .
- 2) Rara : Rara is younger brother woman Nussa who is still 5 years old . In this movie Rara depicted as child innocent girl and adorable. Rara own Act behavior that makes viewer laugh with wish know to all something he see. Rara own good character heart as well as merciful.
- 3) Umma : Umma is mother from Nussa and Rara . Umma depicted own patient nature , giver motivation , anxiety to his children , honest , and also as calming figure her child is angry .
- 4) Abba : Abba is the father of Nussa and Rara . In this film Abba is depicted as a power outside expert country in the gas sector . Abba is good heart , patient , and professional .
- 5) Joni : In this film , there are Joni's previous character no once is in the television series . Joni is a very good transfer student intelligent and always win championship science at school before . Joni has same interest with Nussa in the field rocket , the difference is that Joni has more tools advanced so that make it easy win championship science . In this film, Joni is the son of a rich man who always look for the constant attention of his mother and father busy work . Joni looks as diligent child read books knowledge . Her clothes always formal with dress collared neat , he also depicted as the child who gets information through reading from the tablet that makes he capable make sophisticated stuff. Besides that on a scene that is set at Joni 's house , there are many organized book neat where Case this capable describe background behind Joni's all family reach success from read book .

- 6) Mom and Papah Joni: Joni 's parents are depicted as the second couple you're welcome busy work . They always put first profession they everywhere they be . Even though so on part the end of the film is depicted that mom and Papa Joni is very attention with Joni.
- 7) Abdul : Abdul is friend near Nussa . Abdul is pictured as cast very helper near with Nussa. Abdul told as a loyal person friends and always help Nussa in his need make rocket . On a number of part , Abdul sometimes changed Becomes slightly jaded figure .
- 8) Syifa : Syifa is friend Nussa who owns position high inside class. Syifa is friend woman Frequent Nussa play together Nussa , Abdul, and Rara . On a number of part Syifa is the figure who prevents mischief from Abdul.
- 9) Bang Ucok : Bang Ucok is figure Security shop the grocery too always fulfil needs Nussa in preparation make rocket . Bang Ucok depicted as figure who always cheer up Nussa while Nussa 's father be outside _ country .
- 10) Babeh : Babeh is figure Security frequent school ask help Nussa when the school bell broken . Babeh depicted as cute figure although the role always ordered children enter class with half tone firm . Babeh also depicted as someone who is obedient on his job although on part end make error because his negligence .
- 11) miss Nur : Ma'am Nur is Joni 's helper at once figure who replaces presence Joni's parents are busy . miss Nur also depicted as a very love Joni like a parent Joni's birth .
- 12) Anta : Anta is a cat owned by Family Nussa . Although without dialogue, Anta is Nussa's medium in pour out what is he feel so that character Nussa could seen with more clear .

b. Plot Story

- Movie at the start with dream Nussa who became astronaut together Rara
- Introduction figure main as well as lack Nussa when Rara and Nussa is play
- Joni's Arrival
- Introduction figure addition when currently fly rocket in the field
- Defeat Nussa in contest science school
- Conflicts faced figure main
- Rise Nussa
- Friendship Nussa and Joni
- Climax at the science festival where Joni's dynamo is broken
- Closing

4.2 Discussions

Besides entertainment, some scenes in animated movies this own values proper life imitated [15]. Mark abstinence surrender already conveyed since scene introduction character, where homeland no surrender play although own shortage. Besides it, value this also shown moment scene exercise rocket Nussa and also on the moment after defeating Nussa in Loma science school.

Figure main in this movie is Nussa and Joni together depicted with a genius boy and like dig information from what are they read. Of them own background the back that doesn't far different where second Joni's parents are depicted as very parents busy with the profession while Nussa 's father work outside the country. In several scene stories, the maker story tries to convey that intelligence as well as success Nussa and Joni based on from favorite they for dig information from reading each character. Maker's story aims for conveying that literacy is more important for implanted on daily child age early [16]. Mark's loyal friends delivered several times when Abdul and scene Nussa. Abdul Becomes a friend forever accompanying and helping Nus a, however, the situation. Even Abdul is willing to slow down the run on moment Chase rockets Joni's because Nussa owns limitations in the run.

Mark's patience showed on moment Umma always listen complain sigh his children. Too on moment Umma no angry when Nussa sudden not polite to his parents. Mark's sportsmanship showed Nussa one moment confess his carelessness made rocket Joni's experienced a little damage. Mark this also shown on scene Nussa accept his defeat and Becomes friend near with Joni. Mark not quite enough answer shown compliant Abba his words for going home and supporting Nussa on race. whereas on scene Previous Abba suddenly no can go home because occur gas leak in its place work. Mark's willing sacrifice is shown in scene final on the movie, where Nussa gives up dynamo new gift his father for use in Joni's rocket which experienced damage. On scene, this is dialogue, and the atmosphere in the movie invite emotion for the audience. Blessing nature, Nussa not only benefited Joni, but also name good School Basic Archipelago because representative they capable won the science festival this time. On scene this also we shrouded Mark reply mind, where joni not arbitrarily confess the win at this festival. Joni comes to invite Nussa Up forward for the lift Cup together because Joni feels without Nussa he no will win the championship this.

5. CONCLUSION

On study this, researcher find many Mark life as well as knowledge in animated movies " Nusa and Rara : The Movie " which was released in early 2021. In do study this, the researcher finds Mark abstinence give up, value loyal friends, value sportsmanship, value not quite enough answer, value willing sacrifice, value reply kindness, too values other far away more in when we implement to live real. The idea about moral values and Act in demand could be found in this film who can build awareness will education even pattern thinking children since early[17].

With the presence of this film, it is hoped could motivate parents to start to embed attitude like read on children they since age early. Besides that, also expected with the story made like that appearance capable wake up who just about importance literacy in various things. The researcher could conclude that the presence of animated films is beginning to point back animated movie production local to the positive trend if seen from aspect graphics, flow, and contained values. Hopefully with there is this movie could become the motivation for the animated film industry in Indonesia so that Indonesia has animation films that are capable of competing in the arena world in the future..

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